

BASEBALL HERITAGE MUSEUM
530 Euclid Avenue, Cleveland, Ohio
At the Colonial Marketplace

www.BaseballHeritageMuseum.org

BASEBALL IN AND ON THE AIR AT BHM

Baseball is in full swing in Florida, Arizona, and at the Baseball Heritage Museum. BHM has a busy spring ahead with new and existing programming.

Old Time Radio at BHM:

BHM continues to celebrate the unique relationship between baseball and radio by offering old-time-radio programs related to baseball every Wednesday from noon to 1 pm starting on March 10. Baseball stories such as "It Happens Every Spring," and "Angels in the Outfield," are just some that were adapted into radio programs during the 1940s and 1950s. Programs like "The Bob Hope Show," and "Information Please" often had baseball guests. Recordings of these shows, old baseball broadcasts, and other radio programs of the past allow new generations to enjoy this cultural history. Visitors are encouraged to "brown bag" lunch or patronize one of the several eateries within the Colonial Marketplace and enjoy lunch and old-time radio, including the Baseball and Broadcasting Exhibit on the lower level of the BHM.

"Where Were You on April 17, 1960?":

The 50th anniversary of a seminal moment in baseball history, the one-two punch of Rocky Colavito and Herb Score being traded from Cleveland, will be the focus of a new, day-long event produced by October Productions on Saturday April 17, 2010 at the Baseball Heritage Museum. "Where Were You on April 17, 1960" will look back at the Colavito for Harvey Kuenn trade as well as the Score for Barry Latman deal the following day. The event will coincide with the spring meeting of the Jack Graney Chapter of the Society for American Baseball Research (SABR). [Watch for a separate release about this event.]

Where Were You on April 8, 1975?:

Baseball history was made in Cleveland on April 8, 1975 when Frank Robinson made his regular season debut as the first African-American manager in Major League Baseball history. Robinson punctuated the occasion with a home run in his first at-bat as player-manager. On April 7 we will look back at an event chosen the "Most Memorable Moment" in Cleveland Indians history, including recordings from that day. [Watch for a separate release about this event.]

100th Anniversary of New League Park:

April 21, 2010 marks the 100th anniversary of the first game at the new League Park. Originally a wooden ballpark, League Park opened on May 1, 1891 at East 66th and Lexington Avenue. The new steel and concrete League Park following the 1909 season as part of a wave of new, modern ballparks including Forbes Field in Pittsburgh and Shibe Park in Philadelphia. Visit the BHM on the centennial for a casual remembrance of this historic anniversary. On display at the museum you can see an original sign from the League Park ticket booth, the famous photo from the 1911 Addie Joss benefit game, photos of Tom Manning and his megaphone, a Daily Game Statement from the May 31, 1942 Cleveland Buckeyes game, and more.

Tom Manning/The Kid From Cleveland exhibit:

The special exhibit of artifacts related to legendary broadcaster Tom Manning and the 1949 film "The Kid From Cleveland" remains on display. Manning's career is illustrated through contemporary correspondence and photographs. Lobby cards from the film, scrapbooks, and a transcription disc from 1947 are also featured.

The Baseball Heritage Museum, a 501 c 3 not-for-profit organization, is open Monday-Wednesday-Friday from 11:00 AM to 1:30 PM and by appointment. The museum has been part of the Historic Gateway Neighborhood since 1997 and in the Colonial Marketplace since 2006. It is dedicated to preserving and presenting the history of diversity in baseball by entertaining, educating and enlightening the visiting public about the multicultural heritage of baseball and the values it represents.

Thanks to Medical Mutual of Ohio, the Historic Gateway Neighborhood Corporation, and museum founder Bob Zimmer for continued support of the Baseball Heritage Museum.

FOR IMMEDIATE RELEASE --Media Contact: Brad Sullivan, 440-749-3198

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Special Event! Saturday April 17, 2010

**RECOGNIZING THE 50TH ANNIVERSARY OF THE
ROCKY COLAVITO - HARVEY KUENN and HERB SCORE - BARRY LATMAN
TRADES**

The 50th anniversary of a seminal moment in baseball history, the one-two punch of Rocky Colavito and Herb Score being traded from Cleveland, will be the focus of a new, day-long event produced by October Productions on Saturday April 17, 2010 at the Baseball Heritage Museum. **“Where Were You on April 17, 1960” will look back at the Colavito for Harvey Kuenn trade as well as the Score for Barry Latman deal the following day.** The event will coincide with the spring meeting of the Jack Graney Chapter of the Society for American Baseball Research (SABR). A day of presentations, discussion, and events will take place at the Baseball Heritage Museum in the Colonial Marketplace, 530 Euclid Avenue, in the Historic Gateway Neighborhood of downtown Cleveland, Ohio. Events are scheduled to take place throughout the day.

Our celebration will include reflections on the careers of Colavito, voted the Most Memorable Personality in Cleveland Indians history, and Score, the beloved pitcher/broadcaster and a part of Indians baseball for over four decades. The event will include audio and video highlights and reflections on those memorable days. Frank Lane, Score’s minor league career, and literature related to Colavito and Score will be among the topics covered during the day.

Admission cost for the event is \$7, \$5 for SABR members and \$3 for kids 12 and under.

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